

Art in the Park, Worcester - Sponsorship Opportunities & Benefits

Sponsor Information

Company name _____
(as you wish it to appear in all acknowledgements)

Contact name _____

Address _____

City/state/zip _____

Phone _____

Email _____

Website _____

Please select your sponsorship level:

- Media Sponsor (1)**
 - Full-page ad (5.16" x 8.16"); exhibition guide
 - Logo on the event banner, way-finding signs
 - Mentioned in program audio description
- Presenting Sponsor (1) \$5,000.00**
 - Full-page ad (5.16" x 8.16"); exhibition guide
 - Acknowledged in press releases and other media
 - Logo on event banner, website and way-finding signs
 - Mentioned in the program audio description segment
- Community Partner (2) \$3,000.00**
 - Provides funding for two public artists to work with Worcester Public Schools students and the materials to create two large installations.
 - Listing on the associated plaques and way-finding signs
 - Acknowledgement during audio descriptions and in the program guide.
- Metallurgist (1) \$1,500.00**
 - Provides a stipend for two public artists to work with Worcester Public School students.
 - Half-page ad (5.16" x 4.0") in exhibition guide
 - Listed in exhibit guide, on website and on way-finding signs.
- Stone Carver (1) \$1,500.00**
 - Pays for materials for two Worcester Public School's sculptures.
 - Half-page ad (5.16" x 4.0") in the exhibition guide
 - Listed on way-finding signs, and website.
- Adopt a Sculpture (20) \$800.00**
 - Listing on a sculpture's plaque, in the exhibition guide, on way-finding signs and website.
- Craftsperson (3) \$500.00**
 - Provides stipends for three selection panelists.
 - Quarter-page ad (2.5" x 4") in exhibition guide
 - Listing on way-finding signs and in the exhibition guide.
- Friend \$200.00**
 - Listing in the exhibition guide, and 10-year t-shirt (upon request)
- Associate \$100.00**
 - Art in the Park, Worcester, 10-year t-shirt and button (upon request)
- Fan Club \$50.00**
 - Art in the Park 10-year t-shirt (upon request)

I will create my ad.
Kindly submit your full-color advertisement artwork per the specifications provided.

Please create my ad for me.
(no review or proofing provided)

DEADLINE: May 8, 2023

All ad files must be sent via email to keith@milkrow.com.

Production Questions:
For production questions, please contact Keith Cross at Milk Row Studio via email, keith@milkrow.com, or by phone at 617-872-7585.

Advertising Specifications

- Ads will not bleed off the page.
- Ads without an edge will be centred in the ad space with a black rule around the ad.
- All raster-based images should be 300 ppi at final print size before exporting to a PDF.
- Native files will not be accepted.
- Only production PDF files will be accepted.
- Include all fonts when exporting your PDF or you may convert the type to paths.

Logos

- For use in print, please provide a .tif (300 ppi) or .eps file.
- For web use, please provide a .gif, .jpg, or .png.

